



SPORT FUND GRANT RECOGNITION GUIDELINES

The Sport Fund would not exist if it were not for the support of our partners. As a thank-you to these organizations, and in the hopes of attracting future partners, your organization is required to acknowledge the funding assistance provided by the Sport Fund. There are many ways your organization can acknowledge funding. These include, but are not limited to, the following:

Print

- Use the Sport Fund name and logo on printed materials related to the project (ie. brochures, posters, handouts, etc.)

Both black/white and colour versions of our logo are available. Ideally, we would like you to use the EPS (encapsulated post script) versions of our logo whenever possible but understand this is not always possible. To request the logo, please contact Janine MacIntyre at 902-425-5450 ext. 362 or by email at jmacintyre@sportnovascotia.ca

Please note, you may not alter the Sport Fund's logo in any manner, including its layout, colors or elements. The Sport Fund logo should only be used to recognize a grant to your organization. Should you wish to use our logo for any other purpose, please contact us.

Media

- Mention the Sport Fund's support in print, radio or television interviews you give about the project.

If you do have the opportunity to have media coverage, please let us know. We want to make sure that we are able to share your coverage across our social media platforms.

Website

- Link to the Sport Fund website from your organization's website

If you display our logo on your website, also include an active link to our site. Our coloured TIFF or JPG files are ideal for website promotion usage.



Social Media

Sport Nova Scotia is active on Twitter, Instagram and Facebook. If you wish to acknowledge funding assistance by the Sport Fund through these platforms, please remember to tag us @sportnovascotia and use the hashtag #SportFund

Feel free to also tag us any Facebook posts relating to the project.

Informal Updates

In addition to your final report which is due at the end of your project, we always appreciate informal updates about your grant. Submit to us in whatever form is easiest - phone call, email, facebook post, etc.