



# 2021-2022 ANNUAL REPORT

**sport** nova scotia



# 2021-2022 BOARD MEMBERS

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STAFF EX-OFFICIO FINANCE, TANYA HARRIETHA

STAFF EX-OFFICIO CEO, JAMIE FERGUSON





## MESSAGE FROM THE CEO

Throughout 2021-2022 the sport community continued to deal with the impacts of COVID-19. Our provincial and community sport groups once again showed an incredible ability to adapt in order to ensure safe opportunities continued to exist for Nova Scotians to take part in sport.

Throughout the pandemic, Nova Scotians voiced that sport is a vital part of their physical and mental health, and we agree. All of those in the sector, from participants to administrators, coaches, officials and volunteers should be very proud of the efforts they made, and continue to make, to deliver sport programs across the province.

Despite the pandemic, there were many programs continuing to operate successfully. Progress continued in areas such as information technology, organizational effectiveness, and safe sport. Although there were once again some participation limitations, we were pleased to see that our KidSport program was able to provide \$572,086 to 1,503 children so that they had a chance to receive the benefits of playing sport.

We began our investments in the areas of equity, diversity, and inclusion funding, and we are very thankful to the province for its \$5 million investment in this area. Funds have gone to community groups across the province to provide more opportunities for under-represented populations to access sport, as well as to KidSport and parasport programming. We were thrilled to receive an additional \$5 million investment from the province that will allow even greater support of our KidSport and equity, inclusion and diversity programs with a focus on parasport. We know there is much to be done in order to truly make sport accessible for all, and we are committed to working with all our partners in order to make that happen.

We would also like to take this opportunity to once again say a huge thank you to the Nova Scotia Gaming Corporation for our Support4Sport program. The program continues to be the most significant sport funding in the province, and in addition to all the parts of sport it already reaches, it played a significant role in helping us through the pandemic. We are also very thankful to have the support of all of our partners and sponsors including the Province of Nova Scotia, the Nova Scotia Gaming Corporation, Dairy Farmers of

Canada, Saltwire, Bell Media, IG Wealth Management, D'Costa Marketing, Cleve's Source for Sports, Karbon and Scotiabank. We recognize that all organizations faced challenges over the past two years, and we are forever grateful that they were able to continue their vital support.

We are very pleased that our relationship with the provincial government, and particularly with the Department of Community, Culture, Tourism and Heritage has continued to flourish. Our ability to work together continued to be vital during the past year, and proved to be extremely beneficial for the entire sport sector.

To all of our provincial and community sport organizations, we are so thankful for the incredible work you did to continue to meet the pandemic challenges over the past year. This may sound similar to last year, but it doesn't make it any less important. Your efforts were, and continue to be, amazing. You have all made a real difference in the lives of Nova Scotians during a very challenging time.

To our own Sport Nova Scotia team, thank you. You've once again shown how much you care about sport, and about making sure Nova Scotians have the chance to take part. Through all the changes and challenges, your passion shines through. We also need to send a big thank you to our volunteer board of directors, who continued to provide their guidance and support as we navigated the past two years.

We head into the next year hopeful that sport will be able to continue to grow and reach even more Nova Scotians. The work we have all done over the past two years has shown us how much we can accomplish, how resilient we are, and how committed we are to seeing more Nova Scotians have the chance to reap the benefits of sport. We also know that by continuing to work together, we can make that happen.

Respectfully submitted,

A stylized, handwritten signature in black ink, consisting of a large, looped 'J' followed by a series of smaller, connected loops.

**Jamie Ferguson CEO**  
Sport Nova Scotia

# 21/22 HIGHLIGHTS

## PARTICIPATION

Sport Nova Scotia created a second participation lead position who will focus on equity, diversity and inclusion. The goal of the role is to eliminate barriers faced by underrepresented populations through meaningful engagement between sport and community organizations.

## MULTISPORT

There are currently six multisport programs across the province. These programs provide young Nova Scotians opportunities to build fundamental movement skills in a safe and supportive environment while experiencing a variety of sports.

## PARASPORT

Since January 2022, Sport Nova Scotia has funded 13 parasport projects for a total of \$153,857. Partnerships with Basketball NS, Easter Seals, the Learn to Wheel program and a Halifax Parks and Recreation Jr. NBA Wheel program continue to provide accessible opportunities for sport participation.

A sledge hockey program is being developed in Eskasoni First Nation and sledge try-it clinics continued to grow in popularity. Inclusive swimming lessons are in the works with the Nova Scotia Lifesaving Society and para kayaking began on Lake Banook.

## SAFE SPORT

The first ever Safe Sport Month launched in October including virtual education sessions and a promotional video. An athlete ambassador social media campaign also kicked-off in partnership with True Sport and will continue with new athletes next year.

## PARTNER

We partnered with businesses and other non-profits for worthy initiatives including supporting athletes across the province through the *Support4Sport* program.

## CELEBRATE

Nova Scotian athletes, coaches, and officials were celebrated for their achievements at the Support4Sport Awards.

## INVEST

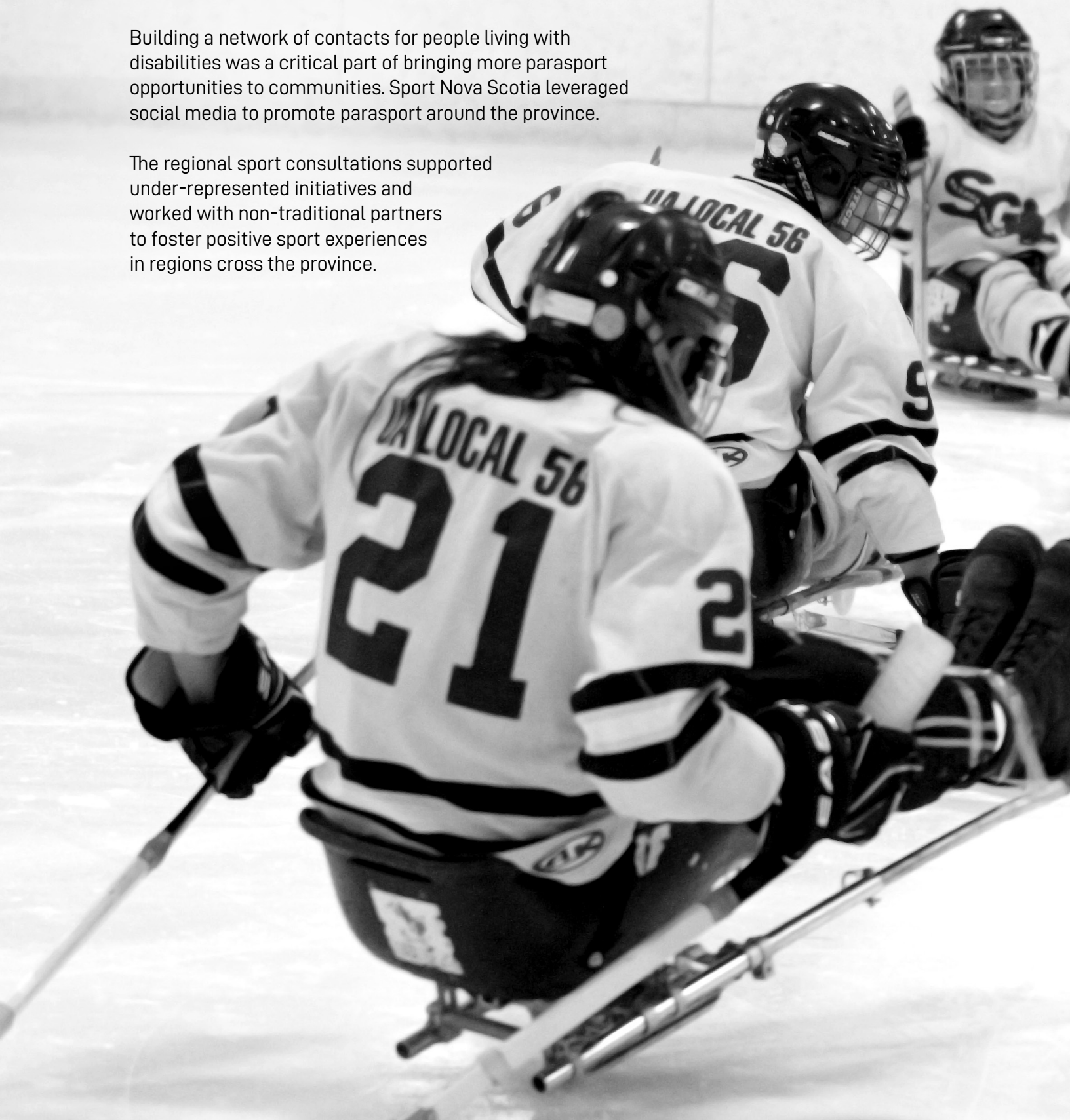
We invested in over 56 provincial sport organizations in the form of financial assistance and supports across four main categories: participation, high performance, coaching, and organizational effectiveness.



# Increasing opportunities for all Nova Scotians to participate.

Building a network of contacts for people living with disabilities was a critical part of bringing more parasport opportunities to communities. Sport Nova Scotia leveraged social media to promote parasport around the province.

The regional sport consultations supported under-represented initiatives and worked with non-traditional partners to foster positive sport experiences in regions cross the province.



**Our Provincial Sport Organization **Administrative Coordinator Program** and our **Community Sport Coordinator Program** continued to be vital to building sport across the province. Some highlights include:**

**Archery**

Archery Nova Scotia hosted the 2022 Youth & Masters Pan American Championships. The organization is working with schools across Nova Scotia to improve the National Archery in Schools Program (NASP) as well as preparing for the 2023 Canada Winter Games.

**Boxing**

Boxing Nova Scotia hosted a successful provincial championship, and had 40 coaches from across the province attend the first-ever coaching conference in Truro with a focus on nutrition, female athletes, and concussions.

**Cross Country Ski**

Cross Country Ski Nova Scotia had a successful winter with its inaugural School Ski Rental Program and has plans to expand the initiative next year. The New Canadians on Skis Program was also made possible thanks to the Nordiq Canada Equity Initiative.

**Judo**

Judo Nova Scotia created a new website and registrations are strong following the past two years of Covid restrictions. The high-performance athletes are ramping up training for Canada Games and participating in a full tournament schedule for the first time since the pandemic.

**Karate**

Karate Nova Scotia had an exceptional season internationally with five Nova Scotian athletes and one coach selected to national programs. They also hosted their first annual "Everything Karate" event, a festival to celebrate all aspects of karate with all proceeds going to Feed Nova Scotia.

**Rowing**

Row Nova Scotia had a successful summer season on the international scene with three Nova Scotian athletes and one coach selected to national programs. The organization also had a best ever performance at the 2022 Canada Summer Games including bringing home two silver and three bronze medals.

**Rugby**

Rugby Nova Scotia took over 200 athletes to participate at the Youth Atlantic Championships in Saint John, New Brunswick. They also hosted a condensed but successful club season throughout the summer, and the university men's and women's club leagues.

**Squash**

Squash Nova Scotia is in the process of revamping its website and registration has increased compared to last year, with several first-time members. A full tournament schedule is expected this year and the Halifax Squash League is now underway.

**Taekwondo**

Taekwondo Nova Scotia spent the majority of their off-season working on their strategic plan with the goal of improving media presence to increase adolescent registrations.

**Wrestling**

Wrestling Nova Scotia continued to train their provincial team athletes, but competition was still limited due to pandemic restrictions.



A grayscale background image showing a stack of hands, with fingers pointing upwards, symbolizing support and community. The hands are of various skin tones and are positioned in the center of the frame, creating a sense of unity and strength.

# COMMUNITY SPORT DEVELOPMENT CONTINUED TO HAVE AN **IMPACT.**

There are six multisport programs across the province providing Nova Scotians the opportunity to build fundamental movement skills in a safe and supportive environment while experiencing a variety of sports. The multisport program provides the opportunity to educate parents, guardians, and coaches about the value of long-term athlete development.

We worked with provincial sport organizations to support numerous programs and services, all in an effort to promote sport throughout Nova Scotia.

Sport Quarterly remains an important print publication for sharing and celebrating sport stories. The printed tabloid was shared with 55,000 Nova Scotian households as an insert in the Chronicle Herald and lives digitally on our website, [sportnovascotia.com](http://sportnovascotia.com).

Our traditional sport recognition programs, Cleve's Source for Sports Athlete of the Month, and the *Support4Sport* Awards were vehicles to celebrate success' and gave us the opportunity to inspire Nova Scotians. Digital versions of the articles are also shared through Sport Nova Scotia social channels.

# NUMBERS PAINT A PICTURE

In partnership with the Nova Scotia Gaming Corporation, the **Support4Sport Sport Makes A Difference Awards** recognized 35 accomplishments from across the province.

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The **Cleve's Source for Sports** Athlete of the Month program was re-configured to recognize well deserving "Good Sport Award" recipients.

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The newly launched **Sport Split** team fundraising program continued to be available with participation from 36 new teams and clubs.

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**SportSweep** continued to be available year-round with 44 community groups raising over \$80,000 for amateur sport.







## NUMBERS PAINT A PICTURE

**\$580,500**

**39** provincial sport organizations received a total of **\$580,500** to support their Nova Scotia Performance Pathway Initiatives (NSPPI).

**\$10,391**

Four provincial sport organizations received a total of **\$10,391** in Canada Games Legacy Access Funding to offset facility rental costs for their provincial teams.

**7000**

Social media continued to be a vehicle to share our successes. Sport Nova Scotia now has over **7,000** followers on Facebook, almost 6,000 on Twitter, 2,500 on Instagram and over 1,200 on LinkedIn.

**\$572,086**

KidSport allocated **\$572,086** to help **1,503** children participate in organized sport. Thanks to a \$2.5M investment by the Province of Nova Scotia, the KidSport grant amount for equipment or registration increased from \$300 to \$500 per calendar year.



Within the Sport Nova Scotia family, members also made significant donations to KidSport:

**\$18,835** from Hockey Nova Scotia, **\$3,500** from the Nova Scotia Equestrian Federation, and **\$2,500** from Gymnastics Nova Scotia.

## NUMBERS PAINT A PICTURE

**\$335,590**

The provincial sport organization project program remained strong with **\$335,590** in funding allocated to 40 initiatives representing 26 provincial sport organizations in the areas of organizational effectiveness, coaching, officiating, participation and excellence.

**\$358,750**

**\$358,750** supported 170 athletes through the Athlete Assistance Program.

**\$245,563**

Sport Fund allocated **\$245,563.02** to support 96 community sport programming and initiatives.



**41** coaches and technical directors were employed through the *Support4Sport* Technical Leadership Employment Program.



**28** coaches and officials received funding to support their development through the Individual Coach Initiative, Individual Official Initiative, *Support4Sport* Coach Professional Development and HP Coach programs.





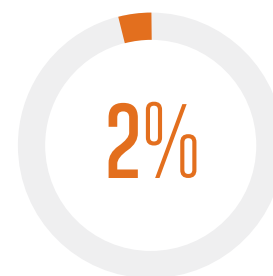
## ADMINISTRATIVE CENTRE

Sport Nova Scotia operates numerous administrative services that are available to our members including printing, mail/courier, computer networking, telecommunication, office space, meeting facilities, equipment rentals, desktop publishing, financial, and general administration.

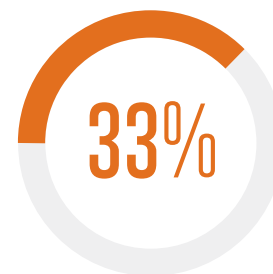
Sport Nova Scotia is contracted by the provincial government to provide administrative support to provincial sport and recreation organizations. Sport Nova Scotia provides subsidized services to active and associate members, as well as recreation organizations approved by the provincial government.

In the fiscal period 2021- 2022, 70 organizations were eligible for subsidies.

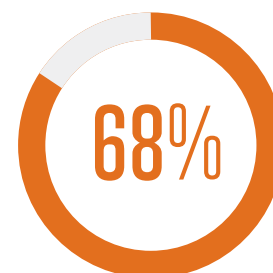
The general operating fund and the building fund had a collective deficit of \$67,000. The general operating account had a loss from budget of \$15K due mainly to losses in contracted services revenue, salaries and benefits, fundraising and special events and was offset by savings in expenses from advocacy and travel.



MEMBERSHIP



SALES/SERVICES



GOV'T



	2021/22	2020/21	2019/20	2018/19	2017/18
<b>Revenue:</b>					
Building	\$704,640	\$671,295	\$664,823	\$629,949	\$630,077
Provincial Funding	2,258,753	1,533,146	1,575,976	1,979,747	1,913,799
NSGC Funding	4,457,354	4,302,686	4,613,139	3,880,829	3,510,310
Programs	768,278	787,704	1,521,176	1,516,639	1,601,624
Membership Fees	17,175	17,250	17,600	17,825	18,200
Interest/Other	6,307	32,897	40,801	30,290	18,873
	8,212,508	7,344,978	8,433,515	8,055,279	7,692,883
<b>Expenditures:</b>					
Building	354,870	358,301	366,319	355,666	330,350
Operating	919,357	860,370	943,769	769,150	871,996
Programs	2,401,488	1,613,261	2,271,444	2,690,828	2,799,878
NSGC Allocations	4,457,354	4,302,686	4,613,139	3,880,829	3,510,310
	8,133,069	7,134,618	8,194,671	7,696,473	7,512,534
Surplus of revenue over expenditures before other items	79,439	210,360	238,844	358,806	180,349
<b>Other Items:</b>					
Loss on Disposal of Capital Assets	0	260	3,737		
Amortization	109,494	120,350	121,570	129,560	130,824
Surplus of revenue over expenditures	-\$30,055	\$89,750	\$113,537	\$229,246	\$49,525

### National Sport Trust Fund (Nova Scotia Amateur Sport Fund)



	2021	2020	2019	2018	2017
<b>Revenue:</b>					
Donations - Hfx. Dragonboat	\$0	0	\$58,341	\$50,161	\$73,480
Donations - Member Fundraising Projects	72,886	44,900	65,409	115,639	160,399
Donations - Other	0	14,750	11,901	10,422	18,578
Interest/Other Income	2,211	2,329	5,809	6,682	7,059
	75,097	61,979	141,460	182,904	259,516
<b>Expenditures:</b>					
Funding Allocations	74,866	61,549	140,123	181,407	259,301
Administration/Promotion	232	430	1,338	1,497	215
	75,097	61,979	141,460	182,904	259,516
<b>Surplus (Deficit)</b>	\$-	\$-	\$-	\$-	\$-

### KidSport Canada (NS Chapter)\* \* This report is only on national allocations.



	2021	2020	2019	2018	2017
<b>Revenue:</b>					
Donations	\$55,495	\$74,854	\$89,132	60,344	\$109,097
Sponsorships (Fundraising/Admin./Promo.)	21,477	5,826	11,784	17,309	30,928
Interest/Other Income	31	27	105	51	37
	77,003	80,707	101,021	77,704	140,062
<b>Expenditures:</b>					
Funding Allocations	70,888	74,520	92,691	71,980	134,353
Fundraising/Admin./Promo.	6,116	6,187	8,330	5,724	5,709
	77,003	80,707	101,021	77,704	140,062
<b>Surplus (Deficit)</b>	\$-	\$-	\$-	\$-	\$-



# SPONSORS

*Sport Nova Scotia is a non-government, not for profit organization that relies heavily on sponsor support to carry out its programs and services. We'd like to highlight the following sponsors for their commitment to amateur sport opportunities in Nova Scotia.*





[WWW.SPORTNOVASCOTIA.CA](http://WWW.SPORTNOVASCOTIA.CA)