

milk SPORT FAIR

OCTOBER 15TH TO 17TH • HALIFAX, NS
EXHIBITOR PACKAGE



TeachNutrition.ca[™]
By Dairy Farmers of Canada's Registered Dietitians

NOVA SCOTIA

sport nova scotia



WHAT IS THE MILK SPORT FAIR?

The Milk Sport Fair is a fully-interactive sporting event and an excellent opportunity for your students to get active and learn about the many sport options available in Nova Scotia. **Since 2002, more than 90,000** students from across the province have participated in the Milk Sport Fair program.

Sport Nova Scotia is pleased to announce that the Milk Sport Fair will be in **Halifax, Nova Scotia!**

REACHING NOVA SCOTIA'S YOUTH

The Milk Sport Fair represents a unique opportunity to showcase your sport, organization and programs to students (grades three to eight) and teachers around the province. Exhibitors receive an on-site interactive space for trial, promotion, and education. All to help grow your sport! Regardless of your marketing goals, the Milk Sport Fair is sure to be a success for your organization.

OCT 15TH

Wednesday
9am- 2pm

OCT 16TH

Thursday
9am- 2pm

OCT 17TH

Friday
9am- 2pm



**BMO SOCCER CENTRE
HALIFAX, NS**

CLASS SPEAK

"The more exposure we can provide to our students regarding sport options, the more likely they will become interested enough to want to participate. The Milk Sport Fair provides a wonderful opportunity to make young people aware of the sport options which are available to them to enjoy. What an outstanding idea!"

Laurie Murchison, Former Principal,
Malcolm Munroe Memorial Junior High



EXHIBITOR INFORMATION

Set up/tear down

Exhibitors will have access to the venue one hour prior to the hours of operation.

Set up:	Tuesday October 14th 1-6 pm BMO Soccer Centre
Tear down:	Friday, October 17th, 2 pm

Booths are not to be dismantled until the Milk Sport Fair is over.

Insurance

Sport Nova Scotia's current liability insurance policy will cover booths. Separate insurance will be required for demonstration areas.

Provisions

Booth: Fully furnished 10'x10' booth complete with 8' high draped back wall, 3' high draped side walls, one skirted table and two chairs. Each organization/club is entitled to a demonstration/activity area. Size is dependent upon each organization's requirements and space availability.

Electrical & Internet

An electrical outlet and internet access will be provided at no charge.

Exhibitor Responsibilities

- Promotional material
- Audio/visual equipment
- Signage
- Demonstration/activity equipment
- Setting up and dismantling of booths
- Insurance for demonstration/activity area
- Staffing booth area which must be staffed at all times
- Extension cords



REGISTRATION

To register your space please [click](#) the link below:

sportnovascotia.ca

NOTE:

Space is limited and is provided on a first-come, first-served basis. Any outstanding payment is due to Sport Nova Scotia by June 9th, 2025.



Title Sponsor



Dairy Farmers of Canada is a national farmer-run organization representing the men and women who work hard to produce high-quality milk for Canadian families. In Nova Scotia, Teach Nutrition dietitians work on behalf of 200 local farms to offer educational resources on food and nutrition. We have been a proud supporter of the Milk Sport Fair for 20 years.



Another program that Nova Scotia dairy farmers are proud to support is the Nova Scotia School Milk Program. This program is designed to help children meet their nutritional needs by providing milk in schools at a reduced price. The program is funded in part by your local dairy farmers, dairy processors & Nova Scotia Department of Agriculture.

Host



Sport Nova Scotia is a non profit, non government federated organization. Our membership is made up of over 50 sport governing bodies, ("Provincial Sport Organizations" or "PSOs"), as well as multisport organizations and other groups and individuals that share a mutual interest. Collectively we are a voice for more than 160,000 member Nova Scotians.

Presenting Sponsor



As a funding partner of Sport Nova Scotia, the **Nova Scotia Department of Communities, Culture, Tourism and Heritage**, provides policies, programs and services that maintain, enhance and create quality sport recreation and fitness opportunities to improve health and contribute to the social and economic well-being of all Nova Scotians.

Past exhibitors

01.3 The Bounce
101.5 The Hawk
101.3 Virgin Radio
94.9 The Cape
Acadia University
Alpine Ski
Arm Wrestling
Athletics
Atlantic Motorsport Karters Assoc.
Badminton
Baseball
Basketball
Biathlon
Bicycling
Bikercise
Boxing
Burton Snowboards
Canadian Council of the Blind Curling Team
Canada Games
Canadian Olympic Committee
Canadian Tire Jump Start Charities
Cape Breton Regional Municipality
Cape Breton University
Change Skating to Figure Skating
Cricket
Cross Country Ski
Curling
Dairy Farmers of Canada
Doctors Nova Scotia
Duke of Edinburgh Award

Disc NS
Easter Seals
Equestrian
Esteem Team
Farmers Dairy
Field Hockey
Fencing
Football
Golf
Gymnastics
HBC Run for Canada
Heart and Stroke Foundation
Hockey
Judo
KidSport
Karate
Lacrosse
Lifesaving Society
Lifetouch Sports
Maritime Heart Center
Municipality of Argyle
Municipality of Yarmouth
Newbridge Academy
Nova Scotia Health & Wellness
Nova Scotia Sport Hall of Fame
On Tree
Orienteering
Parasport Nova Scotia
RBC Olympian Program
Recreation Nova Scotia
Ringette

Rope Skipping
Rowing
Rugby
Scotiabank Blue Nose Marathon Skating
Ski Ben Eoin
Ski Martock
Skillz Systems
Snowboarding
Soccer
Softball
Special Olympics
Speed Skating
Sport Nova Scotia
Subway
Squash
StFX University
Swimming
Synchronized Swimming
Tae Kwon Do
Tennis
The Chronicle Herald
Tobacco-Free Sport & Recreation
Triathlon
Volleyball
Water Polo
Wrestling
Yachting
YMCA



"The kids are getting exposed to a lot of different sports and activities that they may not have seen before. This gives them an open mind to try a bunch of different sports and find one they enjoy. One more kid involved in sport the better."

**James Baker, parent chaperone
Mount Edward Elementary School**

Past participants

Annapolis Valley

Annapolis East Elementary
Bridgetown Regional Elementary
Brooklyn Elementary
Cambridge & District Elementary
Central Kings Rural High School
Central Consolidated School
Champlain Elementary
Clark Rutherford Memorial School
Dwight Ross Elementary
Ecole Burton Ettinger School
Fairview Junior High
Hants North Rural High School
Hantsport School
Indian Brook
John MacNeil Elementary
Kings County Academy
Kings County Christian School
New Minas Elementary
Northeast Kings Education Centre
Port Williams Elementary
Somerset & District Elementary
West Hants Middle School
Windsor Elementary School
Wolfville Junior High

Chignecto-Central

Acadia Street Elementary
Advocate District School
Bible Hill Central Elementary
Bible Hill East Court Road Elementary
Brookfield Elementary
Central Colchester Jr High
Chiganois Elementary
Cobequid Consolidated School
Cumberland North Academy
Cyrus Eaton Elementary
Debert Elementary
Dr. Thomas McCulloch
Dr W.A. MacLeod Elementary
East Pictou Middle
EB Chandler
Elmsdale District School
Enfield District Elementary
Great Village Elementary
Harmony Heights Elementary
Hilden Elementary
Junction Road Elementary
Maitland/Cobequid District Schools
Maitland/Cobequid/Rawdon
Maple Ridge Elementary
New Glasgow Junior High
North Colchester High
North River Elementary
Northport Consolidated
Oxford Regional Education Centre
Parrsboro Elementary
Parrsboro Regional High
Pictou Elementary
Rawdon District School
Redcliff Middle School
River Herbert District High
River Herbert Elementary School
River John Consolidated
Riverside Education Center
Salt Springs Elementary
Springhill Elementary
Springhill Jr High
Tatamagouche Elementary
Temperance Street
Thorburn Consolidated
Trenton Elementary School
Trenton Middle School
Truro Junior High
Upper Stewiacke Elementary

Valley Elementary School
Wallace Consolidated
Walter Duggan
Wentworth Consolidated
West Colchester Consolidated
West End Memorial
West Highlands School
West Pictou Consolidated
Willow Street School

Halifax Regional

Admiral Westphal Elementary School
Astral Drive Elementary
Ash Lee Jefferson School
Atlantic View Elementary School
Basinview Drive Community School Beaver Bank-
Monarch Drive Elementary Bedford Jr High
Beechville Lakeside Timberlea
Bell Park Academic Centre
Bel Ayr Elementary School
Brookhouse Elementary School
Burton Ettinger Elementary School
Cavalier Drive Junior High
Centre Consolidated School
Centre Scolaire de la Rive-Sud
Chebucto Heights
Chiganois Elementary
Cobequid Old Barns Elementary
Colby Village Elementary
Cunard Junior High
East St. Margaret's Consolidated School Ecole
Burton Ettinger
Ecole Gertrude Parker
École Mer et Monde
Ecole Secondaire du Sommet
Ecole St Catherines
Elizabeth Sutherland
Ellenvale Junior High
Five Bridges Junior High
Gaetz Brook Junior High
George Bissett Elementary School
Grosvenor Wentworth Park School
Halifax Christian Academy
Halifax Independent School
Hammonds Plains Consolidated
Hants North Rural
Harold T. Barrett Junior High
Harrietsfield Elementary School
Harry R. Hamilton Elementary
Hawthorn Elementary
Herring Cove Junior High
Humber Park
Inglis Street Elementary
John MacNeil School
John Martin Junior High School
Joseph Giles Elementary School
Joseph Howe School
Lakefront Consolidated
Landmark East School
Le Marchant St. Thomas
Leslie Thomas Junior High
Madeline Symonds Middle School
Michael Wallace Elementary School Mount Edward
School
Musquodoboit Rural High
Musquodoboit Valley Education Centre
Nelson Wynder
Newbridge Academy
Oxford School
Oyster Pond Academy
Portland Estates
Prince Arthur Junior High
Ridgecliff Middle School
Riverside Education Centre
Robert Kemp Turner

Rockingham Elementary
Sackville Centennial School
Sackville Heights Junior High
Sacred Heart School
Sambro-Ketch Harbour Elementary
Seaside Elementary
Shatford Memorial Elementary
South Woodside Elementary
St. Agnes Junior High
St. Joseph's A. MacKay
Tallahassee Community School
Tantallon Elementary
Tantallon Junior High School
Temperance Street School
Uniacke District School
Waverly Memorial
Westmount Elementary

South Shore

B.E.S.
Bayview Community School
Bluenose Academy
Bridgewater Elementary
Bridgewater JS High
Centre Scolaire de la Rive-Sud
Chester Area Middle School
Dr. Wickwire
Forest Ridge Academy
Gold River Western Shore Elementary
Greenfield
Hebville Academy
Lunenburg Academy Aspotogan Consolidated
New Germany Elementary
New Germany Rural High School
New Ross Consolidated
Newcombville Elementary School
North Queens Community School
PENTZ Elementary
Petite Riviere Elementary
South Queens Middle School
West Hants Middle School
West Northfield Elementary

Tri-County

Arcadia Consolidated School
Barrington Municipal High School
Barton Consolidated School
Cape Sable Island Elementary
Carleton Consolidated School
Digby Elementary
Digby Neck Consolidated School
Digby Regional High
Drumlin Heights Consolidated School
Evelyn Richardson Elementary
Forest Ridge Academy
Hillcrest Academy
Islands Consolidated School
Lockport Regional High School
Maple Grove Education Centre
Meadowfields Community School
Plymouth School
Port Maitland Consolidated Elementary
Shelburne Regional High School
South Centennial Elementary
St. Mary's Bay Academy
Weymouth Consolidated
Yarmouth Central Elementary

Cape Breton-Victoria

Ashby Elementary
Baddeck Academy
Bayview Education Centre
Bouladerie Elementary
Bras d'Or Elementary
Breton Education Centre
Bridgeport School
Brookland Elementary
Cape Smokey Elementary
Cornwallis Elementary
Coxheath Elementary
Cusack Elementary

Donkin-Gowrie Complex
Dr. T.L. Sullivan Middle School
Eskasoni High School
Florence Elementary
George D. Lewis
Glace Bay Elementary
Greenfield Elementary
Harbourside Elementary
Inverness Education Centre
John Bernard Croak
Jubilee Elementary
Malcolm Munroe Memorial Jr. High
Membertou School
Middle River Elementary
Mira Road Elementary
Mt. Carmel Elementary
Rankin Memorial
Riverside Elementary
Robin Foote Elementary
Saint Anne Elementary
Seton Elementary
Sherwood Park Education Centre
Shipyard Elementary
Southside Learning Center
St. Agnes Elementary
St. Annes School
St. Joseph Elementary
Sydney Mines Junior High
Sydney River Elementary
Thompson Senior High
Tompkins Memorial School
We'Keq Ma'q Elementary
Whitney Pier Memorial Junior High
Whycocomagh Education Centre

Strait

Antigonish Education Centre
Bayview Education Centre
Chedabucto Education Centre
Dr. John Hugh Gillis Regionl School
Dr. Thomas McCulloch School
Frank H. MacDonald
Felix Marchand Educational Centre
East Antigonish Education Centre
Ecole Acadienne de Pomquet
H.M. MacDonald Elementary
Inverness Education Centre
Maritime Hockey Academy
Mulgrave Memorial Education Centre
Northumberland Regional High School
Pictou Elementary
Pictou Landing First Nations School
Rev. H.J. MacDonald Elementary School
Richmond Academy
River John Consolidated
St. Andrew Education Centre
St. Andrew Junior High School
St. Mary's Education Centre
Tamarac Education Centre
Trenton Middle School
W.A. MacLeod
Wagmatcookewey Elementary
We'koqma'q Elementary
Whcocomagh Education Centre
Walter Duggan Consolidated

Conseil Scolaire Acadien Provincial

Etoile de l'Acadie
Ecole Bellville
Ecole Jean-Marie-Gay
Ecole Joseph Dugas
Ecole Pubnico-Ouest
Ecole Saint-Albert
Ecole Stella-Maris
Ecole Wedgeport