

milk SPORT FAIR

APRIL 30TH - MAY 1ST
HB STUDIOS SPORTS CENTRE • BRIDGEWATER , NS
EXHIBITOR PACKAGE





WHAT IS THE MILK SPORT FAIR?

The Milk Sport Fair is a fully-interactive sporting event and an excellent opportunity for your students to get active and learn about the many sport options available in Nova Scotia. **Since 2002, more than 93,000** students from across the province have participated in the Milk Sport Fair program.

Sport Nova Scotia is pleased to announce that the Milk Sport Fair will be in **Bridgewater, Nova Scotia!**

REACHING NOVA SCOTIA'S YOUTH

The Milk Sport Fair represents a unique opportunity to showcase your sport, organization and programs to students (grades three to eight) and teachers around the province. Exhibitors receive an on-site interactive space for trial, promotion, and education. All to help grow your sport! Regardless of your marketing goals, the Milk Sport Fair is sure to be a success for your organization.

APR 30TH

Wednesday
9am- 2pm

MAY 1ST

Thursday
9am- 2pm



**HB STUDIOS SPORTS CENTRE
BRIDGEWATER, NS**

CLASS SPEAK

"The more exposure we can provide to our students regarding sport options, the more likely they will become interested enough to want to participate. The Milk Sport Fair provides a wonderful opportunity to make young people aware of the sport options which are available to them to enjoy. What an outstanding idea!"

Laurie Murchison, Former Principal, Malcolm Munroe Memorial Junior High



EXHIBITOR INFORMATION

Set up/tear down

Exhibitors will have access to the venue one hour prior to the hours of operation.

Set up: **Wednesday, April 29th 1-6 pm**

HB Studios Sports Centre

Tear down: **Friday, May 1st, 2 pm**

Booths are not to be dismantled until the Milk Sport Fair is over.

Insurance

Sport Nova Scotia's current liability insurance policy will cover booths. Separate insurance will be required for demonstration areas.

Provisions

Booth: Fully furnished 10'x10' booth complete with 8' high draped back wall, 3' high draped side walls, one skirted table and two chairs. Each organization/club is entitled to a demonstration/activity area. Size is dependent upon each organization's requirements and space availability.

Electrical & Internet

An electrical outlet and internet access will be provided at no charge.

Exhibitor Responsibilities

- Promotional material
- Audio/visual equipment
- Signage
- Demonstration/activity equipment
- Setting up and dismantling of booths
- Insurance for demonstration/activity area
- Staffing booth area which must be staffed at all times
- Extension cords



REGISTRATION

To register your space please [click](#) the link below:

sportnovascotia.ca

NOTE:

Space is limited and is provided on a first-come, first-served basis. Any outstanding payment is due to Sport Nova Scotia by June 9th, 2025.

Title Sponsor



Dairy Farmers of Nova Scotia - Nova Scotia's dairy farms are a cornerstone of the province's rural vitality, and their commitment to producing milk "the Canadian way" is more than just a slogan—it's a promise rooted in quality, care, and community.



Another program that Nova Scotia dairy farmers are proud to support is the Nova Scotia School Milk Program. This program is designed to help children meet their nutritional needs by providing milk in schools at a reduced price. The program is funded in part by your local dairy farmers, dairy processors & Nova Scotia Department of Agriculture.

Host



Sport Nova Scotia is a non profit, non government federated organization. Our membership is made up of over 50 sport governing bodies, ("Provincial Sport Organizations" or "PSOs"), as well as multisport organizations and other groups and individuals that share a mutual interest. Collectively we are a voice for more than 160,000 member Nova Scotians.

Presenting Sponsor



As a funding partner of Sport Nova Scotia, the **Nova Scotia Department of Communities, Culture, Tourism and Heritage**. provides policies, programs and services that maintain, enhance and create quality sport recreation and fitness opportunities to improve health and contribute to the social and economic well-being of all Nova Scotians.

Past exhibitors

01.3 The Bounce	Disc NS	Rope Skipping
101.5 The Hawk	Easter Seals	Rowing
101.3 Virgin Radio	Equestrian	Rugby
94.9 The Cape	Esteem Team	Scotiabank Blue Nose Marathon Skating
Acadia University	Farmers Dairy	Ski Ben Eoin
Alpine Ski	Field Hockey	Ski Martock
Arm Wrestling	Fencing	Skillz Systems
Athletics	Football	Snowboarding
Atlantic Motorsport Karters Assoc.	Golf	Soccer
Badminton	Gymnastics	Softball
Baseball	HBC Run for Canada	Special Olympics
Basketball	Heart and Stroke Foundation	Speed Skating
Biathlon	Hockey	Sport Nova Scotia
Bicycling	Judo	Subway
Bikercise	KidSport	Squash
Boxing	Karate	StFX University
Burton Snowboards	Lacrosse	Swimming
Canadian Council of the Blind Curling Team	Lifesaving Society	Synchronized Swimming
Canada Games	Lifetouch Sports	Tae Kwon Do
Canadian Olympic Committee	Maritime Heart Center	Tennis
Canadian Tire Jump Start Charities	Municipality of Argyle	The Chronicle Herald
Cape Breton Regional Municipality	Municipality of Yarmouth	Tobacco-Free Sport & Recreation
Cape Breton University	Newbridge Academy	Triathlon
Change Skating to Figure Skating	Nova Scotia Health & Wellness	Volleyball
Cricket	Nova Scotia Sport Hall of Fame	Water Polo
Cross Country Ski	On Tree	Wrestling
Curling	Orienteering	Yachting
Dairy Farmers of Canada	Parasport Nova Scotia	YMCA
Doctors Nova Scotia	RBC Olympian Program	
Duke of Edinburgh Award	Recreation Nova Scotia	
	Ringette	



"The kids are getting exposed to a lot of different sports and activities that they may not have seen before. This gives them an open mind to try a bunch of different sports and find one they enjoy. One more kid involved in sport the better."

**James Baker, parent chaperone
Mount Edward Elementary School**

Past participants

Annapolis Valley	Valley Elementary School	Rockingham Elementary	Donkin-Gowrie Complex
Annapolis East Elementary	Wallace Consolidated	Sackville Centennial School	Dr. T.L. Sullivan Middle School
Bridgetown Regional Elementary	Walter Duggan	Sackville Heights Junior High	Eskasoni High School
Brooklyn Elementary	Wentworth Consolidated	Sacred Heart School	Florence Elementary
Cambridge & District Elementary	West Colchester Consolidated	Sambro-Ketch Harbour Elementary	George D. Lewis
Central Kings Rural High School	West End Memorial	Seaside Elementary	Glace Bay Elementary
Central Consolidated School	West Highlands School	Shatford Memorial Elementary	Greenfield Elementary
Champlain Elementary	West Pictou Consolidated	South Woodside Elementary	Harbourside Elementary
Clark Rutherford Memorial School	Willow Street School	St. Agnes Junior High	Inverness Education Centre
Dwight Ross Elementary		St. Joseph's A. MacKay	John Bernard Croak
Ecole Burton Ettinger School		Tallahassee Community School	Jubilee Elementary
Fairview Junior High		Tantallon Elementary	Malcolm Munroe Memorial Jr. High
Hants North Rural High School		Tantallon Junior High School	Membertou School
Hantsport School		Temperance Street School	Middle River Elementary
Indian Brook		Uniacke District School	Mira Road Elementary
John MacNeil Elementary		Waverly Memorial	Mt. Carmel Elementary
Kings County Academy		Westmount Elementary	Rankin Memorial
Kings County Christian School	Admiral Westphal Elementary School		Riverside Elementary
New Minas Elementary	Astral Drive Elementary	South Shore	Robin Foote Elementary
Northeast Kings Education Centre	Ash Lee Jefferson School	B.E.S.	Saint Anne Elementary
Port Williams Elementary	Atlantic View Elementary School	Bayview Community School	Seton Elementary
Somerset & District Elementary	Basinview Drive Community School Beaver Bank-	Bluenose Academy	Sherwood Park Education Centre
West Hants Middle School	Monarch Drive Elementary Bedford Jr High	Bridgewater Elementary	Shipyard Elementary
Windsor Elementary School	Beechvale Lakeside Timberlea	Bridgewater JS High	Southside Learning Center
Wolfville Junior High	Bell Park Academic Centre	Centre Scolaire de la Rive-Sud	St. Agnes Elementary
	Bel Ayr Elementary School	Chester Area Middle School	St. Annes School
	Brookhouse Elementary School	Dr. Wickwire	St. Joseph Elementary
	Burton Ettinger Elementary School	Forest Ridge Academy	Sydney Mines Junior High
	Cavalier Drive Junior High	Gold River Western Shore Elementary	Sydney River Elementary
	Centre Consolidated School	Greenfield	Thompson Senior High
	Centre Scolaire de la Rive-Sud	Hebville Academy	Tompkins Memorial School
	Chebucto Heights	Lunenburg Academy Aspotogan Consolidated	We'Keq Ma'q Elementary
	Chiganois Elementary	New Germany Elementary	Whitney Pier Memorial Junior High
	Cobequid Old Barns Elementary	New Germany Rural High School	Whycocomagh Education Centre
	Colby Village Elementary	New Ross Consolidated	
	Cunard Junior High	Newcomville Elementary School	Strait
	East St. Margaret's Consolidated School Ecole	North Queens Community School	Antigonish Education Centre
	Burton Ettinger	PENTZ Elementary	Bayview Education Centre
	Ecole Gertrude Parker	Petite Riviere Elementary	Chedabucto Education Centre
	École Mer et Monde	South Queens Middle School	Dr. John Hugh Gillis Regional School
	Ecole Secondeaire du Sommet	West Hants Middle School	Dr. Thomas McCulloch School
	Ecole St Catherines	West Northfield Elementary	Frank H. MacDonald
	Elizabeth Sutherland		Felix Marchand Educational Centre
	Ellenvale Junior High		East Antigonish Education Centre
	Five Bridges Junior High	Arcadia Consolidated School	École Acadienne de Pictou
	Gaetz Brook Junior High	Barrington Municipal High School	H.M. MacDonald Elementary
	George Bissett Elementary School	Barton Consolidated School	Inverness Education Centre
	Grosvenor Wentworth Park School	Cape Sable Island Elementary	Maritime Hockey Academy
	Halifax Christian Academy	Carleton Consolidated School	Mulgrave Memorial Education Centre
	Halifax Independent School	Digby Elementary	Northumberland Regional High School
	Hammonds Plains Consolidated	Digby Neck Consolidated School	Pictou Elementary
	Hants North Rural	Digby Regional High	Pictou Landing First Nations School
	Harold T. Barrett Junior High	Drumlin Heights Consolidated School	Rev. H.J. MacDonald Elementary School
	Harrietsfield Elementary School	Evelyn Richardson Elementary	Richmond Academy
	Harry R. Hamilton Elementary	Forest Ridge Academy	River John Consolidated
	Hawthorn Elementary	Hillcrest Academy	St. Andrew Education Centre
	Herring Cove Junior High	Islands Consolidated School	St. Andrew Junior High School
	Humber Park	Lockport Regional High School	St. Mary's Education Centre
	Inglis Street Elementary	Maple Grove Education Centre	Tamarac Education Centre
	John MacNeil School	Meadowfields Community School	Trenton Middle School
	John Martin Junior High School	Plymouth School	W.A. MacLeod
	Joseph Giles Elementary School	Port Maitland Consolidated Elementary	Wagmatcookewey Elementary
	Joseph Howe School	Shelburne Regional High School	We'koqma'q Elementary
	Lakefront Consolidated	South Centennial Elementary	Whycocomagh Education Centre
	Landmark East School	St. Mary's Bay Academy	Walter Duggan Consolidated
	Le Marchant St. Thomas	Weymouth Consolidated	
	Leslie Thomas Junior High	Yarmouth Central Elementary	
	Madeline Symonds Middle School		
River Herbert Elementary School	Michael Wallace Elementary School Mount Edward	Cape Breton-Victoria	Conseil Scolaire Acadien Provincial
River John Consolidated	School	Ashby Elementary	Etoile de l'Acadie
Riverside Education Center	Musquodoboit Rural High	Baddeck Academy	Ecole Belville
Salt Springs Elementary	Musquodoboit Valley Education Centre	Bayview Education Centre	Ecole Jean-Marie-Gay
Springhill Elementary	Nelson Wynder	Boularderie Elementary	Ecole Joseph Dugas
Springhill Jr High	Newbridge Academy	Bras d'Or Elementary	Ecole Pubnico-Ouest
Tatamagouche Elementary	Oxford School	Breton Education Centre	Ecole Saint-Albert
Temperance Street	Oyster Pond Academy	Bridgeport School	Ecole Stella-Maris
Thornburn Consolidated	Portland Estates	Brookland Elementary	Ecole Wedgeport
Trenton Elementary School	Prince Arthur Junior High	Cape Smokey Elementary	
Trenton Middle School	Ridgecliff Middle School	Cornwallis Elementary	
Truro Junior High	Riverside Education Centre	Coxheath Elementary	
Upper Stewiacke Elementary	Robert Kemp Turner	Cusack Elementary	