

# milk SPORT FAIR

OCTOBER 7TH TO 9TH  
BMO SOCCER CENTRE • HALIFAX, NS  
EXHIBITOR PACKAGE





## WHAT IS THE MILK SPORT FAIR?

The Milk Sport Fair is a fully-interactive sporting event and an excellent opportunity for your students to get active and learn about the many sport options available in Nova Scotia. **Since 2002, more than 93,000** students from across the province have participated in the Milk Sport Fair program.

Sport Nova Scotia is pleased to announce that the Milk Sport Fair will be in **Halifax, Nova Scotia!**

## REACHING NOVA SCOTIA'S YOUTH

The Milk Sport Fair represents a unique opportunity to showcase your sport, organization and programs to students (grades three to eight) and teachers around the province. Exhibitors receive an on-site interactive space for trial, promotion, and education. All to help grow your sport! Regardless of your marketing goals, the Milk Sport Fair is sure to be a success for your organization.

**OCT 7TH**

Wednesday  
9am- 2pm

**OCT 8TH**

Thursday  
9am- 2pm

**OCT 9TH**

Friday  
9am- 2pm



**BMO SOCCER CENTRE  
HALIFAX, NS**

## CLASS SPEAK

*"The more exposure we can provide to our students regarding sport options, the more likely they will become interested enough to want to participate. The Milk Sport Fair provides a wonderful opportunity to make young people aware of the sport options which are available to them to enjoy. What an outstanding idea!"*

Laurie Murchison, Former Principal,  
Malcolm Munroe Memorial Junior High



## EXHIBITOR INFORMATION

### Set up/tear down

Exhibitors will have access to the venue one hour prior to the hours of operation.

**Set up:** Wednesday, October 6th 1-6 pm  
BMO Soccer Centre

**Tear down:** Friday, October 9th 2 pm

Booths are not to be dismantled until the Milk Sport Fair is over.

### Insurance

Sport Nova Scotia's current liability insurance policy will cover booths. Separate insurance will be required for demonstration areas.

### Provisions

Booth: Fully furnished 10'x10' booth complete with 8' high draped back wall, 3' high draped side walls, one skirted table and two chairs. Each organization/club is entitled to a demonstration/activity area. Size is dependent upon each organization's requirements and space availability.

### Electrical & Internet

An electrical outlet and internet access will be provided at no charge.

### Exhibitor Responsibilities

- Promotional material
- Audio/visual equipment
- Signage
- Demonstration/activity equipment
- Setting up and dismantling of booths
- Insurance for demonstration/activity area
- Staffing booth area which must be staffed at all times
- Extension cords



## REGISTRATION

To register your space please [click](#) the link below:

[sportnovascotia.ca](https://sportnovascotia.ca)

### NOTE:

Space is limited and is provided on a first-come, first-served basis. Any outstanding payment is due to Sport Nova Scotia by June 9th, 2025.



## Title Sponsor



**Dairy Farmers of Nova Scotia** - Nova Scotia's dairy farms are a cornerstone of the province's rural vitality, and their commitment to producing milk "the Canadian way" is more than just a slogan—it's a promise rooted in quality, care, and community.



Another program that Nova Scotia dairy farmers are proud to support is the Nova Scotia School Milk Program. This program is designed to help children meet their nutritional needs by providing milk in schools at a reduced price. The program is funded in part by your local dairy farmers, dairy processors & Nova Scotia Department of Agriculture.

## Host



**Sport Nova Scotia** is a non profit, non government federated organization. Our membership is made up of over 50 sport governing bodies, ("Provincial Sport Organizations" or "PSOs"), as well as multisport organizations and other groups and individuals that share a mutual interest. Collectively we are a voice for more than 160,000 member Nova Scotians.

## Presenting Sponsor



As a funding partner of Sport Nova Scotia, the **Nova Scotia Department of Communities, Culture, Tourism and Heritage**, provides policies, programs and services that maintain, enhance and create quality sport recreation and fitness opportunities to improve health and contribute to the social and economic well-being of all Nova Scotians.

## Past exhibitors

101.3 Virgin Radio  
101.5 The Hawk  
94.9 The Cape  
Acadia University  
Alpine Ski  
Arm Wrestling  
Athletics  
Atlantic Motorsport Karters Assoc.  
Badminton  
Baseball  
Basketball  
Biathlon  
Bicycling  
Bikercise  
Bluenose Marathon  
Boccia  
Boxing  
Burton Snowboards  
Canada Games  
Canadian Council of the Blind Curling Team  
Canadian Olympic Committee  
Canadian Tire Jump Start Charities  
Cape Breton Regional Municipality  
Cape Breton University  
Change Skating to Figure Skating  
Cricket  
Cross Country Ski  
Curling  
Dairy Farmers of Canada  
Decathlon  
Disc NS  
Doctors Nova Scotia  
Duke of Edinburgh Award  
Easter Seals  
Equestrian  
Esteem Team  
Farmers Dairy  
Fencing  
Field Hockey  
Football  
Golf  
Gymnastics  
Halifax Thunderbirds  
Halifax Wanderers FC  
HBC Run for Canada  
Heart and Stroke Foundation  
Hockey  
Judo  
Karate  
KidSport  
Lacrosse  
Lifesaving Society  
Lifetouch Sports  
Maritime Heart Center  
Municipality of Argyle  
Municipality of Yarmouth  
Newbridge Academy  
Nova Scotia Health & Wellness  
Nova Scotia Sport Hall of Fame  
On Tree  
Orienteering  
Parasport Nova Scotia  
Pickleball Nova Scotia  
Pisiquid Canoe Club  
RBC Olympian Program  
RBC Training Ground  
Recreation Nova Scotia  
Ringette  
Rope Skipping  
Rowing  
Rugby  
Ski Ben Eoin  
Ski Martock  
Skillz Systems  
Snowboarding  
Soccer  
Softball  
Special Olympics  
Speed Skating  
Sport Nova Scotia  
Squash  
StFX University  
Subway  
Swimming  
Synchronized Swimming  
Tae Kwon Do  
Tennis  
The Chronicle Herald  
Tobacco-Free Sport & Recreation  
Triathlon  
Volleyball  
Water Polo  
West Hants Sports Complex  
Windsor Karate Club  
Windsor Tennis Club  
Wrestling  
Yachting  
YMCA



"The kids are getting exposed to a lot of different sports and activities that they may not have seen before. This gives them an open mind to try a bunch of different sports and find one they enjoy. One more kid involved in sport the better."

**James Baker, parent chaperone  
Mount Edward Elementary School**

# Past participants

## Annapolis Valley

Annapolis East Elementary  
Bridgetown Regional Elementary  
Brooklyn Elementary  
Cambridge & District Elementary  
Central Kings Rural High School  
Central Consolidated School  
Champlain Elementary  
Clark Rutherford Memorial School  
Dwight Ross Elementary  
Ecole Burton Ettinger School  
Fairview Junior High  
Hants North Rural High School  
Hantsport School  
Indian Brook  
John MacNeil Elementary  
Kings County Academy  
Kings County Christian School  
New Minas Elementary  
Northeast Kings Education Centre  
Port Williams Elementary  
Somerset & District Elementary  
West Hants Middle School  
Windsor Elementary School  
Wolfville Junior High

## Chignecto-Central

Acadia Street Elementary  
Advocate District School  
Bible Hill Central Elementary  
Bible Hill East Court Road Elementary  
Brookfield Elementary  
Central Colchester Jr High  
Chiganois Elementary  
Cobequid Consolidated School  
Cumberland North Academy  
Cyrus Eaton Elementary  
Debert Elementary  
Dr. Thomas McCulloch  
Dr W.A. MacLeod Elementary  
East Pictou Middle  
EB Chandler  
Elmsdale District School  
Enfield District Elementary  
Great Village Elementary  
Harmony Heights Elementary  
Hilden Elementary  
Junction Road Elementary  
Maitland/Cobequid District Schools  
Maitland/Cobequid/Rawdon  
Maple Ridge Elementary  
New Glasgow Junior High  
North Colchester High  
North River Elementary  
Northport Consolidated  
Oxford Regional Education Centre  
Parrsboro Elementary  
Parrsboro Regional High  
Pictou Elementary  
Rawdon District School  
Redcliff Middle School  
River Herbert District High  
River Herbert Elementary School  
River John Consolidated  
Riverside Education Center  
Salt Springs Elementary  
Springhill Elementary  
Springhill Jr High  
Tatamagouche Elementary  
Temperance Street  
Thorburn Consolidated  
Trenton Elementary School  
Trenton Middle School  
Truro Junior High  
Upper Stewiacke Elementary

Valley Elementary School  
Wallace Consolidated  
Walter Duggan  
Wentworth Consolidated  
West Colchester Consolidated  
West End Memorial  
West Highlands School  
West Pictou Consolidated  
Willow Street School

## Halifax Regional

Admiral Westphal Elementary School  
Astral Drive Elementary  
Ash Lee Jefferson School  
Atlantic View Elementary School  
Basinview Drive Community School Beaver Bank-  
Monarch Drive Elementary Bedford Jr High  
Beechville Lakeside Timberlea  
Bell Park Academic Centre  
Bel Ayr Elementary School  
Brookhouse Elementary School  
Burton Ettinger Elementary School  
Cavalier Drive Junior High  
Centre Consolidated School  
Centre Scolaire de la Rive-Sud  
Chebucto Heights  
Chiganois Elementary  
Cobequid Old Barns Elementary  
Colby Village Elementary  
Cunard Junior High  
East St. Margaret's Consolidated School Ecole  
Burton Ettinger  
Ecole Gertrude Parker  
École Mer et Monde  
Ecole Secondaire du Sommet  
Ecole St Catherines  
Elizabeth Sutherland  
Ellenvale Junior High  
Five Bridges Junior High  
Gaetz Brook Junior High  
George Bissett Elementary School  
Grosvenor Wentworth Park School  
Halifax Christian Academy  
Halifax Independent School  
Hammonds Plains Consolidated  
Hants North Rural  
Harold T. Barrett Junior High  
Harrietsfield Elementary School  
Harry R. Hamilton Elementary  
Hawthorn Elementary  
Herring Cove Junior High  
Humber Park  
Inglis Street Elementary  
John MacNeil School  
John Martin Junior High School  
Joseph Giles Elementary School  
Joseph Howe School  
Lakefront Consolidated  
Landmark East School  
Le Marchant St. Thomas  
Leslie Thomas Junior High  
Madeline Symonds Middle School  
Michael Wallace Elementary School Mount Edward  
School  
Musquodoboit Rural High  
Musquodoboit Valley Education Centre  
Nelson Wynder  
Newbridge Academy  
Oxford School  
Oyster Pond Academy  
Portland Estates  
Prince Arthur Junior High  
Ridgecliff Middle School  
Riverside Education Centre  
Robert Kemp Turner

Rockingham Elementary  
Sackville Centennial School  
Sackville Heights Junior High  
Sacred Heart School  
Sambro-Ketch Harbour Elementary  
Seaside Elementary  
Shatford Memorial Elementary  
South Woodside Elementary  
St. Agnes Junior High  
St. Joseph's A. MacKay  
Tallahassee Community School  
Tantallon Elementary  
Tantallon Junior High School  
Temperance Street School  
Uniacke District School  
Waverly Memorial  
Westmount Elementary

## South Shore

B.E.S.  
Bayview Community School  
Bluenose Academy  
Bridgewater Elementary  
Bridgewater JS High  
Centre Scolaire de la Rive-Sud  
Chester Area Middle School  
Dr. Wickwire  
Forest Ridge Academy  
Gold River Western Shore Elementary  
Greenfield  
Hebville Academy  
Lunenburg Academy Aspotogan Consolidated  
New Germany Elementary  
New Germany Rural High School  
New Ross Consolidated  
Newcombville Elementary School  
North Queens Community School  
PENTZ Elementary  
Petite Riviere Elementary  
South Queens Middle School  
West Hants Middle School  
West Northfield Elementary

## Tri-County

Arcadia Consolidated School  
Barrington Municipal High School  
Barton Consolidated School  
Cape Sable Island Elementary  
Carleton Consolidated School  
Digby Elementary  
Digby Neck Consolidated School  
Digby Regional High  
Drumlin Heights Consolidated School  
Evelyn Richardson Elementary  
Forest Ridge Academy  
Hillcrest Academy  
Islands Consolidated School  
Lockport Regional High School  
Maple Grove Education Centre  
Meadowfields Community School  
Plymouth School  
Port Maitland Consolidated Elementary  
Shelburne Regional High School  
South Centennial Elementary  
St. Mary's Bay Academy  
Weymouth Consolidated  
Yarmouth Central Elementary

## Cape Breton-Victoria

Ashby Elementary  
Baddeck Academy  
Bayview Education Centre  
Boularderie Elementary  
Bras d'Or Elementary  
Breton Education Centre  
Bridgeport School  
Brookland Elementary  
Cape Smokey Elementary  
Cornwallis Elementary  
Coxheath Elementary  
Cusack Elementary

Donkin-Gowrie Complex  
Dr. T.L. Sullivan Middle School  
Eskasoni High School  
Florence Elementary  
George D. Lewis  
Glace Bay Elementary  
Greenfield Elementary  
Harbourside Elementary  
Inverness Education Centre  
John Bernard Croak  
Jubilee Elementary  
Malcolm Munroe Memorial Jr. High  
Membertou School  
Middle River Elementary  
Mira Road Elementary  
Mt. Carmel Elementary  
Rankin Memorial  
Riverside Elementary  
Robin Foote Elementary  
Saint Anne Elementary  
Seton Elementary  
Sherwood Park Education Centre  
Shipyard Elementary  
Southside Learning Center  
St. Agnes Elementary  
St. Annes School  
St. Joseph Elementary  
Sydney Mines Junior High  
Sydney River Elementary  
Thompson Senior High  
Tompkins Memorial School  
We'Keq Ma'q Elementary  
Whitney Pier Memorial Junior High  
Whycocomagh Education Centre

## Trait

Antigonish Education Centre  
Bayview Education Centre  
Chedabucto Education Centre  
Dr. John Hugh Gillis Regionl School  
Dr. Thomas McCulloch School  
Frank H. MacDonald  
Felix Marchand Educational Centre  
East Antigonish Education Centre  
Ecole Acadienne de Pomquet  
H.M. MacDonald Elementary  
Inverness Education Centre  
Maritime Hockey Academy  
Mulgrave Memorial Education Centre  
Northumberland Regional High School  
Pictou Elementary  
Pictou Landing First Nations School  
Rev. H.J. MacDonald Elementary School  
Richmond Academy  
River John Consolidated  
St. Andrew Education Centre  
St. Andrew Junior High School  
St. Mary's Education Centre  
Tamarac Education Centre  
Trenton Middle School  
W.A. MacLeod  
Wagmatcookewey Elementary  
We'koqma'q Elementary  
Whcocomagh Education Centre  
Walter Duggan Consolidated

## Conseil Scolaire Acadien Provincial

Etoile de l'Acadie  
Ecole Bellville  
Ecole Jean-Marie-Gay  
Ecole Joseph Dugas  
Ecole Pubnico-Ouest  
Ecole Saint-Albert  
Ecole Stella-Marie  
Ecole Wedgeport