

Sport Fund Grant Recognition Guidelines

Sport Nova Scotia's Sport Fund is made possible by the generous support of our partners. As a thank you to these organizations, and to help us showcase the impact of the program, you are encouraged to highlight the funding assistance you have received from Sport Fund. Please use the following as a guide.

Messaging

When acknowledging Sport Fund support on social media, in print or during interviews, please use the following message:

[Organization name] has received a grant from Sport Nova Scotia's Sport Fund to [insert details of funding support].

Logo Use

Use the Sport Nova Scotia logo on printed materials related to the project (i.e. brochures, posters, handouts, etc.).

- Both black/white and colour versions of our logo are available. Ideally, we would like you to use the EPS (encapsulated postscript) versions of our logo whenever possible but understand this is not always possible.
- Do not alter the Sport Nova Scotia logo in any manner, including its layout, dimensions, colours or elements.
- The Sport Nova Scotia logo should only be used to recognize a grant to your organization. If you wish to use the Sport Nova Scotia logo for any other purpose, please contact us.
- Please contact us to review and approve any materials featuring the logo prior to use.
- To request the logo, please contact the Sport Fund Administrator by email at sportfund@sportnovascotia.ca

Social Media

Sport Nova Scotia is active on Facebook, Instagram and LinkedIn. If you post about the support you have received from the Sport Fund on these platforms, please remember to tag us @sportnovascotia so we can amplify your content.