SportSweep

PARTICIPATION GUIDE 2026/27

SportSweep
FALL / WINTER

sport nova scotia

2026/27 SPORTSWEEP

When it comes to raising money for your sport team, club or organization, SportSweep provides the ticket! A ready-made, hassle-free, program designed to help your team, club or organization raise money for things like travel, uniforms, equipment and fees!

Tickets sell for **$5.00** each and each ticket sold earns your group **$3.75**! Sport Nova Scotia looks after the printing and distribution of tickets, arranging and distribution of prizes and all costs incurred through the administration of the lottery. This allows your team to concentrate on one thing: selling tickets!

GET INVOLVED

Order your tickets through the online ticket request form and we'll send you your tickets.

Distribute the tickets to your team members. We have included a ticket tracking sheet to help!

Return to Sport Nova Scotia $1.25 for each ticket sold/lost by March 26thth, 2027 and any unsold tickets. Money and tickets sent in should equal the number of tickets given at the start.

CLICK HERE TO REGISTER

2026/27 DATES

START SELLING:
SEPTEMBER 7, 2026

STOP SELLING:
MARCH 19, 2027

RETURN TICKETS:
MARCH 26, 2027

DRAW:
APRIL 2, 2027

lottery license AGD-373391-26

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GRAND PRIZE

OAK ISLAND
Resort & Conference Centre

Oak Island Resort & Conference Centre getaway.

Two night stay in a two bedroom chalet with a $500 food and beverage credit.

PLUS

$2000 cash!

(Total value $3,300)

RULES

- By purchasing a ticket for $5.00, the purchaser is eligible for the draw.
- The grand prize is an Oak Island Resort & Conference Centre getaway + $2,000 cash!
- Ticket sales begin on **September 6th** and finish by **March 19th, 2027.** Returned by **March 26th** and draw held **April 2nd, 2027** at 11:00am at the Sport Nova Scotia office, 5516 Spring Garden Rd. Halifax, NS. The winning ticket will be drawn randomly from the tickets purchased and the winner will be notified by phone and/or mail.
- In the event the prize is unclaimed, a second draw will take place 90 days following the original draw date on **July 2nd, 2027** at 11:00am at the Sport Nova Scotia office.
- Odds of winning are based on the prize available in the draw and total number of tickets sold. No tickets can be sold after **March 19th, 2027.** unless a draw date extension has been granted. A maximum of 50,000 tickets may be sold.
- By purchasing a ticket, entrants in the lottery consent to the use of their name and/or photograph in any publicity carried out by Sport Nova Scotia.
- Employees of Sport Nova Scotia are not eligible to purchase tickets.
- All regulations of Service Nova Scotia Alcohol, Gaming, Fuel and Tobacco Division shall apply.

Staying True To The Spirit Of Competition.

At Enterprise, we salute that competitive spirit and encourage everyone to nurture it within themselves.

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FUNDRAISING FUNDAMENTALS

PICK A PROJECT

Raising money for a specific project (i.e. travelling to a tournament) is generally much easier than raising "general funds". Not only is motivation higher for specific projects but the sale is often much easier when you can be specific about where the money is going.

SET GOALS

Most successful fundraising campaigns start with a goal. Setting a specific targeted amount keeps everyone focused and motivated. It's also very important to keep everyone informed about the progress (i.e. how close you are to achieving your goal). One way of doing this is to post a fundraising thermometer in your club.

BE FRIENDLY

Get the attention of the customer by using a friendly approach and be sure to make eye contact.

COMMUNICATE THE CAUSE

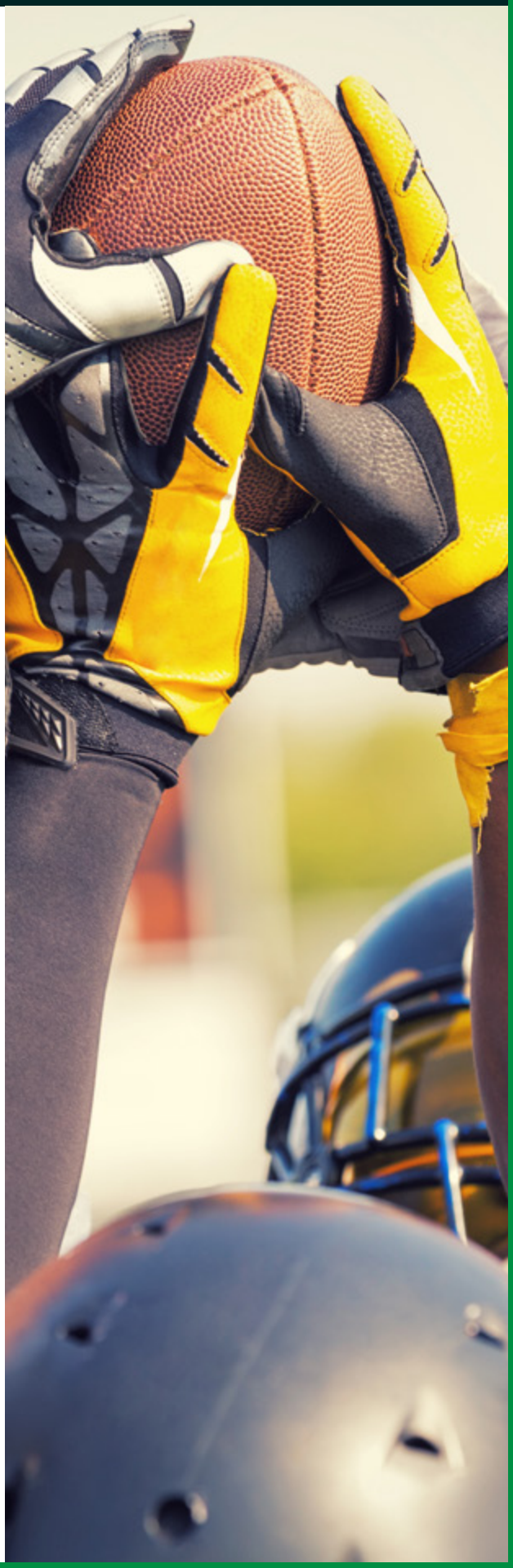
Let the customer know why you are raising funds (be specific).

DEMONSTRATE NEED

Show the customer how much you need to raise to achieve your goal.

EXPLAIN THE VALUE

Be sure to explain how much value is in the product you are selling.



FOUR SEASON STAY, WORK, DINE & PLAY

1 800 565 5075

INFO@OAKISLANDRESORT.CA

OAKISLANDRESORT.CA

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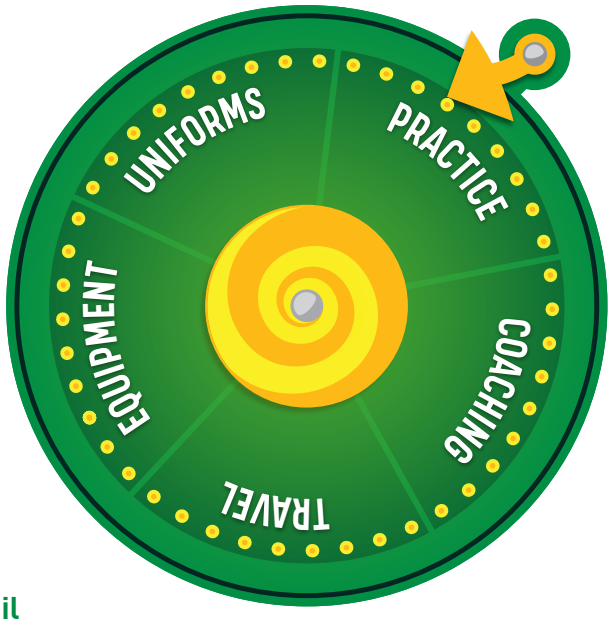
MARKETING FUNDAMENTALS

Running a club or team takes up enough of your time- let us help you by taking the guess-work out of promoting your fundraiser! Feel free to share the provided sample content as is, or edit the text it to make it your own.



Facebook

[Insert team name] is selling SportSweep tickets! For just $5.00 you can enter to win an Oak Island Vacation Package + $2,000 Cash!

Help support the [insert team name] and we'll enter you in a draw to win an Oak Island Resort Vacation Package + $2,000 Cash!

There's still time to support the [Insert team name] by picking up a SportSweep ticket! Don't miss your chance to win!

Twitter

SportSweep tickets are on sale now! Buy a $5 ticket for your chance to win an Oak Island Resort Vacation Package + $2,000 Cash!

Our team is selling SportSweep tickets! Help us raise money for [insert what the team needs $ for] and enter to win one of these amazing prizes!

We'll be selling SportSweep tickets at tonight's game. Don't miss out on your chance to win!

Email

***Intended to be sent by coaches or managers to parents**

Dear [insert team name] parents and guardians,

I'm excited share with you the opportunity to sell SportSweep tickets this season. Administered by Sport Nova Scotia, SportSweep is a simple way for our team to raise funds to help supplement [insert what your team needs extra cash for] expenditures. Tickets cost $5.00 each and our team would keep $3.75 for each ticket sold. The tickets are provided by Sport Nova Scotia and their staff take care of all the administrative leg-work associated with printing the tickets and organizing the prize. Please let me know if you're interested by replying to this email or letting me know in person. We'll discuss it more at our next practice to gage interest.

Thanks, and I look forward to hearing from you,
Coach xxxxx

Say yes to the away game!

Choose Sport Nova Scotia's Sport Travel Program for preferred car rental and hotel rates across Atlantic Canada.

sport nova scotia.ca /travel-program/

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Ticket Reconciliation Sheet

Name of organization: _____

Contact Person: _____

Phone: _____ Email: _____

Total number of tickets received: _____

Ticket numbers: _____

Signature: _____

Please fill in the following to calculate the total payable to Sport Nova Scotia.

Total number of tickets sold: _____ x $1.25 = $ _____

Total number of tickets lost: _____ x $1.25 = $ _____

TOTAL AMOUNT PAYABLE TO SPORT NOVA SCOTIA: $ _____

Total number of tickets returned unsold: _____

TOTAL NUMBER OF TICKETS RETURNED: _____

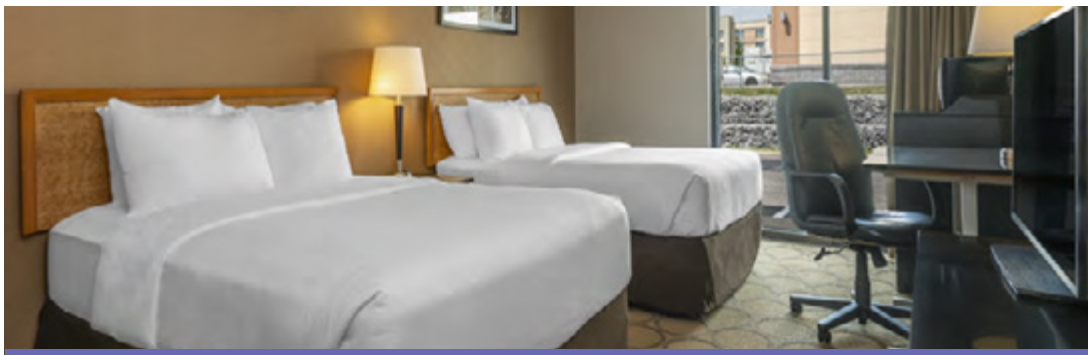
PAYMENT METHOD: Cheque ☐ E-Transfer ☐

We recommend returning tickets by courier or hand delivering them. If you plan to mail them, please do so early enough to ensure they arrive on time for the draw. All tickets are to be returned by **March 26th, 2027**.

CHEQUES MADE PAYABLE TO SPORT NOVA SCOTIA. PLEASE NOTE, PERSONAL CHEQUES ARE NOT ACCEPTED - ORGANIZATION/CLUB/ASSOCIATION/TEAM CHEQUES ONLY. **CASH IS NOT ACCEPTED.**

Sport Nova Scotia
5516 Spring Garden Road
4th Floor
Halifax, NS B3J 1G6
Phone: (902) 425-5450
Fax: (902) 425-5606
E-mail: akennedy@sportnovascotia.ca
www.sportnovascotia.ca

This sheet must be filled out and reconciled to include and account for all tickets issued prior to being returned to Sport Nova Scotia at the end of the selling period. ALL MONIES AND REMAINING TICKETS FROM EVERYONE SELLING TICKETS IN YOUR ORGANIZATION MUST ACCOMPANY THIS SHEET.



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*LSNS RATE IS SUBJECT TO AVAILABILITY & APPLICABLE AT THE ABOVE HOTELS.

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TEAM FUNDRAISING REDEFINED.

SPORT 50/50 SPLIT

Register your team at: mysportsplit.ca

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Seller's Name	Tickets #s Issued	# of Tickets Issued	# of Tickets Sold	# Tickets Returned Unsold	# Tickets Lost	Money Returned	Signature:
TOTALS:							

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Resort & Conference Centre

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